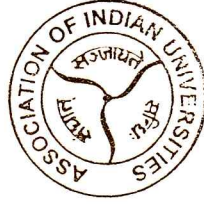


Dr. (Mrs.) Pankaj Mittal  
(Former Vice Chancellor, BPS Women University, Haryana)  
Secretary General



**Association of Indian Universities**

AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg),  
New Delhi-110 002

**भारतीय विश्वविद्यालय संघ**

ए०आई०यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग  
(कोटला मार्ग), नई दिल्ली-110 002

No. AIU/SG/RKA/2021

27<sup>th</sup> January, 2021

**Dear Vice Chancellor/Director,**

Greetings from the AIU!

You may be aware about the recent initiative of the Government of India for protection and preservation of Cows by constituting RASHTRIYA KAMDHENU AAYOG (RKA). The objective of the RKA is to guide and assist in conservation, protection and development of cows and their progeny for proper implementation of laws with respect to prohibition of slaughter and/or cruelty against cows in any form.

Recently, we have received a letter from Rashtriya Kamdhenu Aayog informing that the Government is going to conduct **Kamdhenu Gau-Vigyan Prachar-Prasar Online Exam** throughout the country on 25<sup>th</sup> February, 2021. The objective of this exam is to raise mass awareness about indigenous cows among young students. A copy of the letter received from Rashtriya Kamdhenu Aayog is enclosed for information and necessary action.

With warm regards,

Yours sincerely,

  
(Pankaj Mittal)

Encl.: As above.

**The Vice Chancellor/Director of all AIU Member Universities/Institutions.**

**Dr. Vallabhbhai Kathiria**  
**Chairman**

Former Union Minister of State (HI & PE),  
Former Union Minister of State (HRD)  
Former Union Minister of State (Health & FW)



Rashtriya Kamdhenu Aayog  
Government of India  
Ministry of Fisheries, Animal Husbandry & Dairying  
Department of Animal Husbandry and Dairying  
New Delhi

DO No. DMS/RKA/99/2021/1116  
January 18, 2021

Dear Dr. Mittal,

Sub : Kamdhenu Gau-Vigyan Prachar-Prasar Examination – reg.

Ever since the establishment of **Rashtriya Kamdhenu Aayog (RKA)** in February 2019, it has been working on **dissemination of information on economic, scientific, environmental, health, agriculture, and spiritual relevance of indigenous cow** in the country. Its efforts have yielded good results and perception of common man towards indigenous cow has changed. The message that the cow is just not a milk-giving cattle, but its panchgavya, mainly cow dung and cow urine, can be well utilized for production of bio-gas, bio-manure, bio-pesticides to make the soil free of poisonous chemical pesticides. Other uses of cow-dung and cow urine are in manufacture of products of daily use like ayurveda medicines, supplements for boosting immunity, Ark, phenyl, sanitizer, idols of god and goddess, diya, dhoop, gau-cast, tiles, plywood, bricks, kanda, flower pots, papers, bath soap, shampoo, tooth powder, face cream, etc

2. **Protection & Preservation of Cow is an integral part of our life** as it is ingrained in our culture & tradition and as such cow is dearer to us, as our mother & children. Cow is respected & revered unique deity with unlimited universal benefits.

3. Our young generation is not aware of the importance & significance of cow-economy, mainly because of influence of western / modern life style. To re-write / revolutionize the attitude of people to sensitize them on preservation of cows, **Rashtriya Kamdhenu Aayog launched intensive awareness campaigns in the year 2020** beginning with Gomaya Ganesh, Kamdhenu Gomaya Deepawali, etc. wherein domestic production and use of cow-based Panchgavya products along with promotion were emphasized. The Central Govt, all State Governments, NGOs, Research Institutions, Universities and related stake holders actively supported to make these Campaigns grand success. As such we could establish a strong & nation-wide network to enlighten and create awareness about the various benefits of indigenous cow among people & organizations.

4. Encouraged by the success of these Campaigns, RKA is launching another innovative move i.e. to conduct an All India On-line **"Kamdhenu Gau-Vigyan Prachar-Prasar Examination"**, on 25<sup>th</sup> February 2021, for students of primary, secondary & senior secondary schools / colleges / universities and for all citizens. The questions will be based on Cow-culture, Cow-preservation, Cow-based products, and economic / scientific / environmental / cultural / spiritual relevance of indigenous cow. All the participants will be given appreciation certificates. Relevant information for this exam is available on our website i.e **"kamdhenu.gov.in"**.

5. Hence, Certificates / Awards issued to students in **Kamdhenu Gau-Vigyan Prachar-Prasar Examination** will be of much help and support them in **pursuing such studies on Cow Entrepreneurship in future**.

6. The success of this exam would highly depend upon your support. **I request you to advise the V.C. / Pro V.C. / Director / Dean / Principal of all the Universities / Colleges under you** to give the issue a wide publicity and encourage students to enroll / register for this exam.

With best regards,

Yours sincerely,

(Dr. Vallabhbhai Kathiria)

**Dr. Pankaj Mittal**  
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# Kamdhenu Gau Vigyan Prachar Prasar Exam

## Organised by Rashtriya Kamdhenu Aayog

- Kamdhenu Gau-Vigyan Exam will be an on-line exam to be conducted throughout the country on the same day. The exam is proposed to be conducted on 25.02.2021
- The exam will be conducted in four categories –
  - Primary level (up to standard 8th)
  - Secondary level (from class 9th to class 12th)
  - College level (after 12th)
  - Citizen of India / International / NRI Citizens
- There is no registration fees for this exam. For registration click "Exam" link on [www.kamdhenu.gov.in](http://www.kamdhenu.gov.in).
- The literature and reference books, uploaded / recommended on the website of the RKA [www.kamdhenu.gov.in](http://www.kamdhenu.gov.in) can help the examinees to prepare for the exam. However, they can use other material also to prepare for the exam.
- A special blog site [www.kamdhenu.blog](http://www.kamdhenu.blog) will also have related study materials/ articles.
- The successful and meritorious will be given cash prize / certificate in a ceremony.
- Type of Examination: Multi Choice Questions (MCQ) based.
- Timing for examination: 1 hour
- The Kamdhenu Gau Vigyan Exam will be in regional languages as below.
  - English, Hindi, Gujarati, Sanskrit, Punjabi, Marathi, Kannada, Malayalam, Tamil, Marathi, Telugu, Odia
- **Time Slots for Exams (Category wise):**
  - Primary level: 9 AM to 10 AM
  - Secondary level: 11 AM to 12 AM
  - College level: 1 PM to 2 PM
  - Citizens of India / NRIs: 3 PM to 4 PM

### Important Tentative Dates:

- Registration Start Date: 5th Jan. 2021
- Registration End Date: 18th Feb. 2021
- Mock Exam Date: 21st Feb. 2021
- Exam Date: 25th Feb. 2021
- Result: On the spot

After successful registration you will get Username and Password for login while examination.

You can attend "Online Exam" through Web Browser. You will get Examination link from 18th Feb. 2021 from this website.

You can use any device like mobile/laptop/desktop with camera in working conditions for attending examination.

Facebook: <https://www.facebook.com/RKamdhenuAayog>

Twitter: <https://twitter.com/RKamdhenuAayog>